**The three-day ÖKOINDUSTRIA2021 Expo has started**

*At April 28, 10:00 CET, with the opening ceremony and the welcome speeches of the patrons and the ambassador of the Kingdom of the Netherlands the 6th ÖKOINDUSTRIA has started.*

More than 70 exhibitors and 4000 possible visitors were registered to this online expo and conference. The participants of the opening ceremony were greeted by the president of the Hungarian Association of Environmental Enterprises, Dr. Csaba Ágoston.

The overall patron, the President of Hungary, Dr. János Áder focused on the fields of circular economy, water management and electromobility in his opening speech.

Mr. Péter Szíjjártó, minister of foreign affairs and trade, one of the professional patrons of the ÖKOINDUSTRIA2021, speaking about the universal and local responsibility for the environment protection underlined, that a dimension change is ongoing, for which the cooperation between the economy and society is essential.

Mr. Attila Steiner, the state secretary for circular economy, energy and climate policy emphasized the necessity of setting up a legal framework to help the changeover to a circular economy and the necessity of forming a resource efficient and competitive economy. He recalled the different environment-related actions from the near past, the efficient use of their resources and the results of the efforts taken at major events and programs to make them sustainable in order to achieve a safer and greener future.

Mr. René van Hell, the ambassador of the Kingdom of the Netherlands, welcomed the cooperation between the different sectors in order to make the future greener, in a time, when the world facing difficult challenges, from which the climate change means an outstanding obstacle.

Netherlands’ firm belief, that the changeover to the circular economy has a key role in achieving the Sustainable Development Goals accepted by the member states of the United Nations, considering that the present ways of the production and consumption are not sustainable, and we will have to face with the boundaries of our planet with a linear approach.

At the opening ceremony strategic cooperation agreements were also signed between the Hungarian Association of Environmental Enterprises and the HEPA Hungarian Export Promotion Agency and between the HEPA and the Global Green Growth Institute (GGGI).

After the opening ceremony, conferences were hold on this three-day event, like the first Green Mobility Conference and the introduction of the Lean&Green platform.

An ongoing registration available at: <https://app.joinballoon.com/events/oekoindustria-2021-40599uhknke4hee>

We look forward to seeing you!